

## SAVE THE DATE

### **Viva Technology reveals the dates of its 5th edition Let's meet in Paris on June 11- 13, 2020**

Viva Technology 2020 will once again take over Porte de Versailles in Paris. Next year, the annual rendezvous will celebrate its 5th anniversary from June 11 to 13, 2020 by bringing together even more startups, star speakers, investors, major corporates, tech giants and visitors from all over the world and making Paris a tech capital for 3 days.

The challenge to expand was met in 2019, with the addition of a second hall and a large conference stage, breaking new records for visitor attendance and satisfaction. Building on this success, VivaTech will once again host Hall 1, 2 and the Dôme de Paris to welcome even more international visitors in 2020.

#### **What they say about VivaTech:**

"I always make sure to come to VivaTech because this is a great chance to celebrate the promise of technology." - **Ginni Rometty**, Chairman, President and Chief Executive Officer, IBM

"VivaTech is a great place to get into contact very easily with top business leaders, and share knowledge and experience. It was my first time at VivaTech, we won a prize [from the Next European Unicorn Awards] and I met the president of France. It's been a crazy experience." - **Thomas Plantenga**, Chief Executive Officer, Vinted, and the winner of the Next European Unicorn Awards, B2C category, [www.vivatechnology.com/news/next-european-unicorn-awards-find-out-about-the-winners/](http://www.vivatechnology.com/news/next-european-unicorn-awards-find-out-about-the-winners/)

#### **VivaTech 2019 by numbers**

- 124,000 visitors
- 3,300 investors
- 13,000 startups
- 450 speakers
- 125 countries represented

The unmissable event in Europe for global technology.

To relive VivaTech 2019 in pictures and meet our fantastic speakers:  
<https://vivatechnology.com/media/videos/>

Have a nice summer everyone!

**About Viva Technology** - Co-organized by Publicis Groupe and Groupe Les Echos, VivaTech is the world's rendezvous for startups and leaders to celebrate innovation. This international event is dedicated to the growth of startups, digital transformation and innovation. More than 124,000 visitors attended the fourth edition, an increase of more than 24% in one year. Viva Technology 2020 will build on this success and will bring together from June 11 to 13, 2020 startups, business leaders and executives, investors, academics, students and media from around the globe.

Further information at <https://vivatechnology.com/media> et @VivaTech  
Press kit <https://presskit-2019.vivatechnology.com/>

#### **PRESS CONTACT**

**Béatrice Germain** - [press@vivatechnology.com](mailto:press@vivatechnology.com) +33 6 45 97 58 03