

Viva Technology 2019 – Future is live!

Dell Technologies: progress in serving people for the benefit of tomorrow

Paris, 7 May 2019 – From May 16 to 18, Dell Technologies will be present for the first time at Viva Technology, the European meeting place for innovation and new technologies.

A unique opportunity to discuss with Dell Technologies' teams and share with them the challenges that are driving the technology world of today and tomorrow: Corporate Social Responsibility, Tech for Good, Dell Technologies Capital and investment in start-ups, Women in Tech...

"Wherever we come from, from Dell Technologies or elsewhere, we all have something in common. We are the artisans of technology and we share a great responsibility. We are codifying the world." said Michael Dell, CEO and founder of Dell Technologies. "It is in this universe, the digital universe, that we find the greatest expression of human potential and our greatest future achievements. But it is up to us to ensure that technology reflects our humanity and values. Through millions of actions, large and small, we are working together to build a better world. »

Technology to support sustainable development

For Dell Technologies, the transition to a [circular economy](#) is essential to human progress. As part of its [Legacy of Good Plan for 2020](#), Dell Technologies has long supported programs that encourage sustainable development and innovation: closed-loop plastic recycling, international recycling programs ([Dell Reconnect](#) and [Resource Resale and Recycling Services](#)), pilot technology for [tracking responsible recycling](#) of used electronic components, and gold recovery from electronic waste for new motherboards on its Latitude 5285 2-in-1 notebooks and in a jewelry line, the [Circular Collection](#).

In January 2019, Dell Technologies announced that it had already achieved its objective of recovering 900,000 tonnes of electronic components one year ahead of schedule. But it has also recently surpassed the target of 45,000 tonnes of recycled materials in new products.

To go even further, Dell Technologies, in partnership with Lonely Whale, has created [NextWave](#), a consortium of companies dedicated to developing applications for the reuse of plastic materials dumped into the oceans. As such, the Dell XPS 13 2-in-1 laptop is sold in a [packaging made of ocean plastics](#).



"Our Legacy of Good program is an example of what can be achieved when people and technology come together around a common goal." explains Stéphane Huet, SVP and General Sales Manager, Dell Technologies France. "We are committed to ensuring that we reduce the environmental impact of our products while supporting our customers to reduce the impact of their IT infrastructures and enable them to perform more tasks while consuming less. And develop new generation solutions that will have a positive impact on our planet. »

Technology to support the future ready workforce

In an increasingly techno-centric world, Dell Technologies' value and ability to innovate depend on the quality, creativity and commitment of its teams. With 140,000 employees worldwide, including 2,000 in France, well-being at work is a long-standing global priority for Dell Technologies, as demonstrated by the longevity of some of its initiatives (flexible work, access to technologies and training, development program, [Employee Resource Groups](#), etc.). Long-term commitments that will not be possible without the integration of employees into successful, diverse and cohesive teams.

For Michael Dell, the commitment to diversity has always been one of the main markers and in 2017 chose to sign [Catalyst CEO Champions for Change](#), to go even further on issues of diversity and inclusion in the workplace. Dell Technologies is one of the [Top 50 Diverstisy Inc.](#) companies that best promote diversity and inclusion. It was also the first IT company to participate in the [Men Advocating Real Change](#) program, which engages managers to question the role of gender and diversity in the workplace. In France, the commitment is also reflected in the creation of a French [Dell Women Entrepreneur Network](#) (DWEN) forum, which aims to support women's entrepreneurship, and the internal [Women in Action network](#) to support women in their personal development and numerous skills partnerships.

VivaTech Exclusivity > To echo the study conducted in partnership with the IFTF, which announced that 85% of jobs in 2030 do not even exist today. Dell Technologies and VMware have collaborated with IDC to conduct research on the future of work. How can companies best prepare for this? The study compiles advice, analyses and highlights the current progress of European companies towards empowering their employees around the latest technological innovations.



"Much can be accomplished when people and technologies come together around a common goal," explains Stéphane Barberet, SVP and General Manager Enterprise, Dell Technologies France. "Our customers, partners and teams have never taken this work so seriously and we intend to continue to seek innovative solutions to deploy our resources, promote inclusion, meet the demands of our employees, adapt to new ways of working and meet the most urgent needs. »

Technology to support start-ups

Two years ago, Dell Technologies Capital, the group's venture capital and investment arm, was officially presented. Embodying the spirit of innovation that led Michael Dell to found Dell 35 years ago, Dell Technologies Capital was designed to foster innovation at Dell Technologies and offer increasingly innovative solutions.

In just a few years, Dell Technologies Capital has become one of the world's most successful venture capital companies with more than \$100 million per year invested in 90 start-ups. Investments are made around passionate founders who push the boundaries of enterprise technology: next-generation hybrid/multi-cloud infrastructure, cybersecurity, DevOps, artificial intelligence machine learning, IoT, storage, computing, network and open source.

At its Montpellier site, Dell implemented [the Dell for Entrepreneurs program](#) in 2014 and supports nearly 50 start-ups: coaching, mentoring, human resources, etc. Dell helps its start-ups in their development. This is the case of VR Solutions, a virtual reality specialist, which has received "the support of Dell and will be present this year at Viva Technology alongside Dell.

"The most innovative start-ups today do not necessarily have any difficulty in obtaining financing. But they are looking for partners who can help them grow their business," said Yair Snir, VP and Managing Director, Dell Technologies Capital. "Dell Technologies Capital specializes by connecting them with Dell Technologies experts to take advantage of the technical experience and marketing opportunities that only our ecosystem can offer. We are always looking for innovation and most investments include Dell, Dell EMC, VMWare, Pivotal, RSA, Secureworks or Virtustream solutions. »

###

Contacts presse	
Hotwire pour Dell EMC	Dell Technologies
Clément / Alexis / Safia / Jérémie / Marine Hotwire.DELLEMCfr@hotmail.com 01 43 12 55 52 / 71 / 64 / 70 / 69	Odile Polge Odile.Polge@Dell.com 06 34 53 35 48