

## **Viva Technology 2019 Fact Sheet**

Viva Technology is a three-day event bringing together the world's leaders in technology and business with the most promising startups and the disruptors of tomorrow to explore transformational ideas on a global scale.

### **Concept**

- Organized for the first time in June 2016 by Publicis Groupe and Groupe Les Echos, VivaTech brings together entrepreneurs, CEOs, investors and global leaders in technology innovation and business transformation.
- Counting more than 100,000 attendees – among them 9,000 of the most innovative startups – VivaTech features more than 300 international speakers across 350 sessions and workshops over three days. The 2018 edition welcomed Mark Zuckerberg, Satya Nadella, Ginni Rometty and Dara Khosrowshahi among many others:
  - 1,900 investors
  - 1,900 journalists
  - 125 nationalities represented
- The VivaTech concept, which revolves around connecting startups and large corporations, offers up-and-coming businesses an extraordinary opportunity to take advantage of the support and supervision of a large corporation to accelerate their growth. For large corporations, the concept is a key driver of innovation and an indispensable lever for fostering their digital transformation.

### **Topical information**

- The fourth edition of VivaTech takes place at Porte de Versailles, Paris 16–18 May 2019. The first two days are dedicated to professionals while on the third day VivaTech opens its doors to the general public.  
More info : <https://vivatechnology.com/plan-your-trip/>

## - A new scale for VivaTech 2019

As with past years, Hall 1 is the core location for conference stages, tech showcases, the Hall of Tech, Open Innovation Labs and startup pitch zones: the key components to celebrate innovation.

**New!** Same power-packed program, same high-octane atmosphere but shorter lines and improved traffic flow as the 2019 edition of VivaTech expands into two new spaces at Paris Expo Porte de Versailles:

- **A Bigger, Better Stage One:** The Dôme de Paris (Palais des Sports) offers a up to 4,400-seat theater to host global tech leaders and their audiences.
- **A second venue,** in Hall 2.2, the «Better Life Avenue» is a unique optimistic concept that offers VivaTech partners and attendees a brand new experience of «Work, Chill, Eat & Play». This business area is designed around positive innovation and everything that reality is not yet able to create.

## Visitors Profile

### Visitors

- 125 countries represented
- 30% international visitors

### Exhibitors

- 20 country pavillons
- 40% international exhibitors
- 40% international startups

### Speakers

- 80% international speakers
- 42 % female speakers

*Source: VivaTech 2018 Exhibitors, visitors and startups surveys undertaken by an independant survey institute*

### Startups

- 79% reported positive impact of their attendance on their professional activities. Among them:
  - 84% of the startups met potential investors
  - 34% moved on to the next level and secured investment for their project

*According to a survey conducted at the end of 2018 by the GoudLink market research firm polling 482 startups attending Viva Technology in 2016, 2017 and 2018.*

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