



# TECHNOLOGY

MAY 24-25-26 / PARIS 2018

PRESS RELEASE

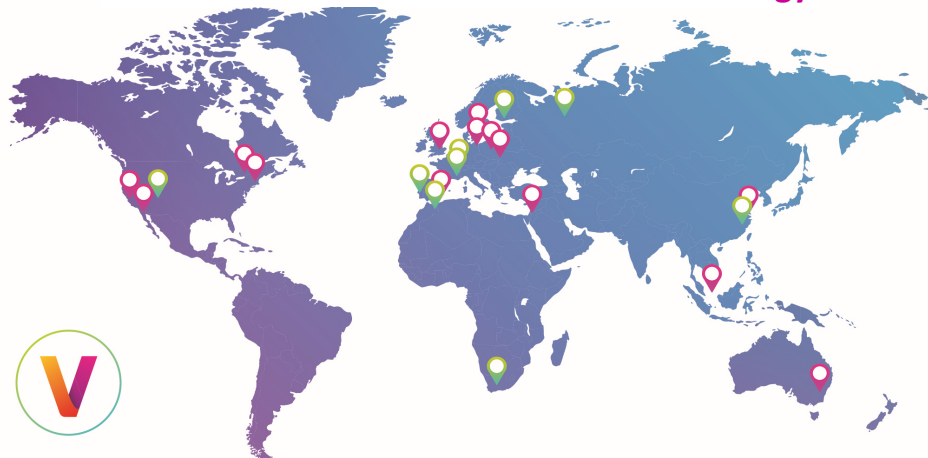
## Viva Technology takes off on a world innovation tour to bring to Paris the startups that count in the global ecosystem!

**Paris, January 9th 2018** — As true explorers in the digital transformation, Viva Technology's teams meet the startups of major European and global innovation hubs within the next three months.

A world tour that aims to unearth the future leaders that will revolutionize our business sectors and immensely transform our lifestyles. The tour also affirms Viva Technology as an unmissable international event for collaboration between startups, large companies and investors.

With the support of la French Tech, We Work and our international partners, the Viva Technology teams will stop at:

### The world innovation tour of Viva Technology



*Barcelona (Spain) - Berlin, Hamburg, Frankfurt & Munich (Germany) - Amsterdam (The Netherlands) - London (UK) - Lisbonne (Portugal) - Luxembourg - Monaco - Rabat (Northern Africa) - Stockholm (Sweden) - Helsinki (Finland) - Moscow (Russia) - Shanghai & Pekin (China) - Singapore - Cape Town (South Africa) - San Francisco, Los Angeles, New York & Las Vegas (USA) - Montréal (Canada) - Melbourne (Australia) - Tel Aviv (Israel)*



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At each stop, special meetings will be offered to local entrepreneurs, large companies and investors. These moments will be an opportunity to concretely discuss the best practices of collaboration between startups and large companies and to discover the open-innovation challenges launched by VivaTech's major partners. As a bonus, plenty of 2018 VivaTech startup passes will be up for grabs!

This world innovation tour will enable Viva Technology to bring together several thousand entrepreneurs from all walks of life, to Paris for the third edition of the event in May 2018. The next edition will benefit from unprecedented international exposure with exclusive announcements from many global players, launches, unveilings of original innovations, speaking engagements and the exceptional presence in Paris of the biggest names in tech, etc.

**About Viva Technology** Co-organized by Publicis Groupe and le Groupe Les Echos, VivaTech is the world's rendezvous for startups and leaders to celebrate innovation. It's a gathering of the world's brightest minds, talent, and products taking place in Paris on 24–26 May 2018. More than 68,000 visitors attended the 2017 edition, and this year builds on that success as startups, business leaders, investors, academics, students, and media from around the world descend on Paris for three packed days.

More information on [www.vivatechnology.com](http://www.vivatechnology.com) and @VivaTech

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